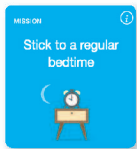


EARN REWARDS FOR LIVING HEALTHY



Introducing **HealthyRewards**[®]

HealthyRewards powered by RallySM is an exciting way to earn rewards for doing simple things to get and stay healthy. You can earn \$500 individually, or a combined \$1,000 for subscriber and spouse, just for doing simple things that fit into your day. So, schedule regular check-ups, eat right and stay active. Then get paid at any time throughout the year.



DAILY MISSIONS

Earn credits/dollars with simple activities you can fit into your daily routine.



CLAIM REWARDS & CHARITABLE COINS

Claim your reward gift cards at any time or redeem coins to make a donation toward a featured charity.



MONTHLY FITNESS CHALLENGES

Some friendly competition can help you stay motivated. Earn credits/dollars by completing one challenge each month.



MOBILE APP – TAKE RALLY WITH YOU!

The Rally mobile app makes earning rewards on the go even easier!

Go to ExcellusBCBS.com/HealthyRewards to log in as a member, and then click the “Get started earning HealthyRewards[®]” link.

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