

PROTECTING YOUR VISION, PROTECTING YOUR PEACE OF MIND

Simply VisionSM plans from
Excellus BlueCross BlueShield



Regular eye exams can do more than just help you see more clearly. They can also help catch underlying eye diseases and other health conditions like high blood pressure and diabetes early,¹ preventing permanent vision loss or blindness. Staying on top of your eye health can help preserve your vision, health and overall quality of life.

When you take care of your eyes, you can have greater peace of mind knowing you're on your way to more complete wellbeing.

Simply Vision plans feature:

Affordable Options

Low out-of-pocket costs make it easier for you to get the care you need, including:

- Low copays for exams for the whole family
- Fully covered and low-cost on-trend frame options through the Exclusive Collection⁷
- Discounts on lens enhancements, additional pairs of eyeglasses, LASIK services and other great extras just for being a member⁶

Comprehensive Coverage

Every Simply Vision plan includes:

- Eye exams and retinal imaging to catch vision and health concerns early, plus benefits for corrective eyewear including frames, lenses and contact lenses
- Eyewear choices for every family member, lifestyle and budget, each with a 1-year breakage warranty at no extra cost⁶

Convenience

Through our partner, Davis Vision, you have access to a large network that includes nearly 900 provider locations in the Excellus BCBS network area and 100,000+ points of access nationwide⁵, including:

- Independent eye care professionals
- 4 of the top 5 eyewear retailers such as VisionWorks and Walmart
- Online retailers like 1-800 Contacts, Glasses.com and Befitting

4 in 10



US adults are at high risk for vision loss.⁴

~50%

of visual impairment and blindness can be prevented through early diagnosis and timely treatment.³



5th

most common disability among adults is vision difficulty.²



MEMBER TOOLS

Online member accounts empower you to get the most from your plan through access to free online tools and resources, such as:

- View your member card, benefits and claims
- Find an Eye Care Professional
- Frame Try-On Tool (Exclusive Collection only)
- Online Shopping that connects your benefits with leading online retailers, such as 1-800 Contacts and Glasses.com



Top 3 Things to Know About Simply Vision Plans

1

Frequency of Benefits: Depending on your plan, you're eligible to use certain benefits only once within a given time period. For example, your plan may allow coverage for one new pair of frames or contact lenses every calendar year. Refer to your member contract to find out the frequency of your plans' benefits.

2

In-Network Providers: Your costs are lowest when you use an eyecare professional or retailer in the Davis Vision network, which includes 100,000+ points of access. To find a provider near you, use the Find an Eye Care Professional tool available through your online account at Member.ExcellusBCBS.com.

3

More Covered Frame Options: Members have the power of choice when it comes to frame selection. You can choose to either apply a frame allowance to any frame of your choosing at any participating provider location—with an additional \$50 allowance at VisionWorks—or you can select a frame from the Exclusive Collection.⁷ The Exclusive Collection is available at most participating independent provider offices and features three levels of frames: Fashion, Designer, and Premier, with retail values of \$100- \$195. When selecting an Exclusive Collection frame, your eyewear is often completely covered.

To learn more about your benefits and register your account, visit Member.ExcellusBCBS.com



¹ CDC. Vision Health Initiative: Keep an Eye on Your Vision Health. October 2020.

² CDC. Prevalence of Disabilities and Health Care Access by Disability Status and Type Among Adults, 2016.

³ CDC. Vision Health Initiative: Vision Health Frequently Asked Questions. June 2020.

⁴ JAMA Ophthalmology. Eye Care Among US Adults at High Risk for Vision Loss in the United States in 2002 and 2017. March 2020.

⁵ Davis Vision, January 2021.

⁶ Not all providers participate in Davis Vision Discounts, including the fixed lens option pricing. Call your provider prior to scheduling an appointment to confirm if he/she offers the discount and fixed lens option pricing. The one-year breakage warranty applies to all plan-covered eyeglasses.

⁷ Collection available at most participating independent providers offices. Collection is subject to change. Collection is inclusive of select torics & multifocals.

Davis Vision is an independent company providing vision benefit management services and access to their network.

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